



TOWER TRANSIT NAMED INTERNATIONAL BUSINESS OF THE YEAR AT BRITISH EXPERTISE INTERNATIONAL AWARDS 2017

LONDON, 10 APRIL 2017 – The Tower Transit Group has been named ‘International Business of the Year’ at the British Expertise International Awards held at on 5 April 2017. This is the highest honour presented at the Awards and recognises the UK business “judged to have achieved the most impressive overall business performance internationally during 2015/16.”

Judged by a distinguished panel which included HRH the Duke of Gloucester, the Department for International Trade’s Head of Infrastructure Brian Gallagher and the World Bank’s Senior External Affairs Counsellor to the UK and Ireland Andrew Felton, Tower Transit edged out finalists Arup and Turner & Townsend to clinch the award.

“It is a distinct honour for us to be in the company of two of the most renowned engineering and construction firms in the world. In contrast, Tower Transit started in 2013 as a small operator of public buses in London. What we’ve managed to achieve since then is hugely disproportionate to the size and brief history of the Tower Transit Group,” said Tower Transit’s Group CEO Adam Leishman.

“In the past four years, we’ve pursued with laser focus the vision of being the most respected public transport operator in the world’s top cities. In 2015, up against the world’s biggest bus operators, Tower Transit was awarded Singapore’s first competitively tendered bus operations contract. We’re bringing new thinking to an old industry, we’ve won awards for building a winning corporate culture and we’re making forays into exciting new markets,” he said.



Left to right: Strategy International Exec Chairman Peter O’Kane, British Foreign Policy Group Exec Director Tom Cargill, Tower Transit Group Chairman Neil Smith, Strategy International Director of Events Frances Edmonds, Tower Transit Group CEO Adam Leishman and HRH Prince Richard, Duke of Gloucester



Tower Transit Group Chairman Neil Smith (left) and CEO Adam Leishman

The ‘International Business of the Year’ award comes just over a month after Tower Transit was awarded ‘Best Workplace Culture & Engagement’ at the HRM Awards in Singapore.

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About the Tower Transit Group

Tower Transit is a young and innovative transport operator with fresh ideas and a wealth of experience in bus franchising. We work with governments to bring clean, reliable, efficient and personable bus services to the world's top cities. Established in the UK in 2013, Tower Transit operates some of the busiest bus routes in central London on behalf of Transport for London, and leads the way in new technology trials of zero-emission buses in London. In 2015, competing with some of the world's biggest bus operators, Tower Transit was awarded the Singapore government's first competitively-tendered bus contract for 26 routes. The group also owns boutique bus and coach operations Whippet in Cambridge and Impact Group in West London. Tower Transit Group.

Tower Transit won 'International Business of the Year' at British Expertise International Awards 2017 and 'Best Workplace Culture & Engagement' at the HRM Awards 2017. For more information, visit www.towertransit.co.uk or www.towertransit.sg.